

Remit Address:
WTHI
90359 Collections Center Drive
Chicago, IL 60693

Main: (812) 232-9481 Billing: (317) 296-3100

Billing Address:

Great American Media Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007 USA

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Advertiser	POL/DSCC IE
Product	
Estimate Number	5441

Invoice #	941333-1
Invoice Date	10/16/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/10/16

Property	WTHI
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	941333
Alt Order #	25311498
Deal #	
Order Flight	10/04/16 - 10/10/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9913721
Advertiser Code	
Product 1/2	

Ag	ency Ref	IN3307/TO232
Ad	vertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTHI	News 10 M-F	6a-7a	<u> </u>			_		<u>.</u>		
					to 10/09/16	6x	-TWTF				
	WTHI			Tu	10/04/16	:30	6:18 AM	DSCCIN16102H	\$400.00		1
	WTHI			Tu	10/04/16	:30	6:45 AM	DSCCIN16102H	\$400.00		6
	WTHI			W	10/05/16	:30	6:10 AM	DSCCIN16102H	\$400.00		2
	WTHI			Th	10/06/16	:30	6:36 AM	DSCCIN16102H	\$400.00		3
	WTHI			F	10/07/16	:30	6:16 AM	DSCCIN16102H	\$400.00		4
	WTHI			F	10/07/16	:30	6:49 AM	DSCCIN16102H	\$400.00		5
					to 10/16/16	2x	M				
	WTHI			M	10/10/16	:30	6:20 AM	DSCCIN16102H	\$400.00		8
	WTHI			M	10/10/16	:30	6:59 AM	DSCCIN16102H	\$400.00		7
2	WTHI	CBS This Morning	7a-9a								
					to 10/09/16	8x	-2222				
	WTHI			Tu	10/04/16	:30	8:23 AM	DSCCIN16102H	\$340.00		2
	WTHI			Tu	10/04/16	:30	8:41 AM	DSCCIN16102H	\$340.00		1
	WTHI			W	10/05/16	:30	8:27 AM	DSCCIN16102H	\$340.00		4
	WTHI			W	10/05/16	:30	8:50 AM	DSCCIN16102H	\$340.00		3
	WTHI			Th	10/06/16	:30	7:57 AM	DSCCIN16102H	\$340.00		5
	WTHI			<u>T</u> h	10/06/16	:30	8:50 AM	DSCCIN16102H	\$340.00		6
	WTHI			F	10/07/16	:30	8:29 AM	DSCCIN16102H	\$340.00		7
	WTHI			F	10/07/16	:30	8:46 AM	DSCCIN16102H	\$340.00		8
				10/10/16	to 10/16/16	2x	2				
	WTHI			M	10/10/16	:30	7:27 AM	DSCCIN16102H	\$340.00		10
	WTHI			M	10/10/16	:30	8:50 AM	DSCCIN16102H	\$340.00		9
3	WTHI	CBS Sunday Morning	9a-1030a								
					6 to 10/09/16	2x	S				
	WTHI			Su	10/09/16	:30	9:10 AM	DSCCIN16102H	\$500.00		2
	WTHI			Su	10/09/16	:30	9:57 AM	DSCCIN16102H	\$500.00		1
4	WTHI	M-F 9a-10a	9a-10a								
				10/03/16	6 to 10/09/16	8x	-2222				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WTHI	M-F 9a-10a	9a-10a	_	_				<u> </u>		
	WTHI			Tu	10/04/16	:30	9:30 AM	DSCCIN16102H	\$200.00		2
	WTHI			Tu	10/04/16	:30	9:54 AM	DSCCIN16102H	\$200.00		1
	WTHI			W	10/05/16	:30	9:35 AM	DSCCIN16102H	\$200.00		4
	WTHI			W	10/05/16	:30	9:57 AM	DSCCIN16102H	\$200.00		3
	WTHI			Th	10/06/16	:30	9:34 AM	DSCCIN16102H	\$200.00		6
	WTHI			Th	10/06/16	:30	9:54 AM	DSCCIN16102H	\$200.00		5
	WTHI			F	10/07/16	:30	9:36 AM	DSCCIN16102H	\$200.00		8
	WTHI			F	10/07/16	:30	9:48 AM	DSCCIN16102H	\$200.00		7
				10/10/16 to	10/16/16	2x	2				
	WTHI			М	10/10/16	:30	9:18 AM	DSCCIN16102H	\$200.00		10
	WTHI			M	10/10/16	:30	9:55 AM	DSCCIN16102H	\$200.00		9
5	WTHI	News 10 Midday	12p-1230p								
				10/03/16 to	10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	12:17 PM	DSCCIN16102H	\$1,000.00		1
	WTHI			W	10/05/16	:30	12:18 PM	DSCCIN16102H	\$1,000.00		2
	WTHI			Th	10/06/16	:30	12:17 PM	DSCCIN16102H	\$1,000.00		3
	WTHI			F	10/07/16	:30	12:09 PM	DSCCIN16102H	\$1,000.00		4
				10/10/16 to	0 10/16/16	1x	1				
	WTHI			М	10/10/16	:30	12:10 PM	DSCCIN16102H	\$1,000.00		5
6	WTHI	The Talk	2p-3p								
				10/03/16 to	0 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	2:29 PM	DSCCIN16102H	\$240.00		1
	WTHI			W	10/05/16	:30	2:29 PM	DSCCIN16102H	\$240.00		2
	WTHI			Th	10/06/16	:30	2:59 PM	DSCCIN16102H	\$240.00		3
	WTHI			F	10/07/16	:30	2:29 PM	DSCCIN16102H	\$240.00		4
				10/10/16 to	0 10/16/16	2x	2				
	WTHI			М	10/10/16	:30	2:29 PM	DSCCIN16102H	\$240.00		5
	WTHI			M	10/10/16	:30	2:59 PM	DSCCIN16102H	\$240.00		6
7	WTHI	M-F 3p-4p	3p-4p						,		



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7	WTHI	M-F 3p-4p	3p-4p						•		
				10/03/1	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	3:29 PM	DSCCIN16102H	\$200.00		1
	WTHI			W	10/05/16	:30	3:50 PM	DSCCIN16102H	\$200.00		2
	WTHI			Th	10/06/16	:30	3:24 PM	DSCCIN16102H	\$200.00		3
	WTHI			F	10/07/16	:30	3:23 PM	DSCCIN16102H	\$200.00		4
				10/10/1	6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	3:44 PM	DSCCIN16102H	\$200.00		5
8	WTHI	News 10 at 5p 5-530p	5-530p								
			•	10/03/1	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	5:06 PM	DSCCIN16102H	\$1,000.00		1
	WTHI			W	10/05/16	:30	5:20 PM	DSCCIN16102H	\$1,000.00		2
	WTHI			Th	10/06/16	:30	5:07 PM	DSCCIN16102H	\$1,000.00		3
	WTHI			F	10/07/16	:30	5:06 PM	DSCCIN16102H	\$1,000.00		4
					6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	5:06 PM	DSCCIN16102H	\$1,000.00		5
9	WTHI	News 10 at 6p	6p-630p								
				10/03/1	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	6:19 PM	DSCCIN16102H	\$1,500.00		1
	WTHI			W	10/05/16	:30	6:13 PM	DSCCIN16102H	\$1,500.00		2
	WTHI			Th	10/06/16	:30	6:09 PM	DSCCIN16102H	\$1,500.00		3
	WTHI			F	10/07/16	:30	6:29 PM	DSCCIN16102H	\$1,500.00		4
				10/10/1	6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	6:29 PM	DSCCIN16102H	\$1,500.00		5
10	WTHI	M-F 530p-6p	530p-6p								
		• •		10/03/1	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	5:44 PM	DSCCIN16102H	\$500.00		1
	WTHI			W	10/05/16	:30	5:57 PM	DSCCIN16102H	\$500.00		2
	WTHI			Th	10/06/16	:30	5:51 PM	DSCCIN16102H	\$500.00		3
	WTHI			F	10/07/16	:30	5:52 PM	DSCCIN16102H	\$500.00		4



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10	WTHI	M-F 530p-6p	530p-6p	•	•		•				
				10/10/10	6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	5:44 PM	DSCCIN16102H	\$500.00		5
11	WTHI	M-F 7p-730p	7p-730p								
				10/03/16	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	7:12 PM	DSCCIN16102H	\$800.00		1
	WTHI			W	10/05/16	:30	7:11 PM	DSCCIN16102H	\$800.00		2
	WTHI			Th	10/06/16	:30	7:10 PM	DSCCIN16102H	\$800.00		3
	WTHI			F	10/07/16	:30	7:25 PM	DSCCIN16102H	\$800.00		4
				10/10/16	6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	7:16 PM	DSCCIN16102H	\$800.00		5
12	WTHI	M-F 730p-8p	730p-8p								
			• •	10/03/16	6 to 10/09/16	4x	-1111				
	WTHI			Tu	10/04/16	:30	7:44 PM	DSCCIN16102H	\$800.00		1
	WTHI			Tu	10/04/16	:30	7:56 PM	DSCCIN16102H	•	MG for 12.3 10/06	6
	WTHI			W	10/05/16	:30	7:50 PM	DSCCIN16102H	\$800.00		2
	WTHI			Th	10/06/16	:00			\$800.00	See MG 12.6	3
	WTHI			F	10/07/16	:30	7:50 PM	DSCCIN16102H	\$800.00		4
				10/10/16	6 to 10/16/16	1x	1				
	WTHI			M	10/10/16	:30	7:46 PM	DSCCIN16102H	\$800.00		5
13	WTHI	Tue Hour 1	8p-9p								
				10/03/16	6 to 10/09/16	2x	-T				
	WTHI			Tu	10/04/16	:30	8:30 PM	DSCCIN16102H	\$2,000.00		2
	WTHI			Tu	10/04/16	:30	8:45 PM	DSCCIN16102H	\$2,000.00		1
14	WTHI	Wed Hour 1	8p-9p								
			-p -p	10/03/16	6 to 10/09/16	2x	W				
	WTHI			W	10/05/16	:30	8:00 PM	DSCCIN16102H	\$1,400.00		2
	WTHI			W	10/05/16	:30	8:29 PM	DSCCIN16102H	\$1,400.00		1
15	WTHI	Sunday Prime rotator	7p-11p						Ţ.,.30.00		•



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BII	INVOICE	
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15	WTHI	Sunday Prime rotator	7p-11p		•	_	_				
					to 10/09/16	2x	S				
	WTHI			Su	10/09/16	:30	8:25 PM	DSCCIN16102H	\$2,400.00		1
	WTHI			Su	10/09/16	:30	8:42 PM	DSCCIN16102H	\$2,400.00		2
				Break ra	n late						
16	WTHI	News 10 Late News M-F	11p-1135p								
					to 10/09/16	2x	-TWTF				
	WTHI			Tu	10/04/16	:30	11:12 PM	DSCCIN16102H	\$1,000.00		2
	WTHI			W	10/05/16	:30	11:19 PM	DSCCIN16102H	\$1,000.00		1
17	WTHI	News 10 Late News Sa	11p-1130p								
					to 10/09/16	1x	S-				
	WTHI			Sa	10/08/16	:30	11:51 PM	DSCCIN16102H	\$900.00		1
				Break ra	n late						
18	WTHI	Sa 1230a-130a	Sa 1230a-130a								
					to 10/09/16	2x	S-				
	WTHI			Sa	10/08/16	:30	1:18 AM	DSCCIN16102H	\$80.00		2
	WTHI			Sa Break ra	10/08/16	:30	1:51 AM	DSCCIN16102H	\$80.00		1
40	\A/ T LII	0 1100 1000	4400 4000-	break ra	niale						
19	WTHI	Su 1130p-1230a	1130p-1230a	10/00/10	10/00/10		_				
	\A/ T				to 10/09/16	1x	S		4000.00	0 110 10 0	
	WTHI WTHI	News 10 Late News Su	11n 1100n	<i>Su</i> Su	<i>10/09/16</i> 10/09/16	<i>:00</i> :30	11:16 PM	DCCCTN1C10211		See MG 19.2 MG for 19.1 10/09	1 2
			11p-1130p		10/09/16	.30	11.16 PW	DSCCIN16102H	φ900.00	MG 101 19.1 10/09	2
20	WTHI	Thursday Night Football	Thursday Night Foo				_				
	\A/ T				to 10/09/16	1x	T		\$5,000,00		
	WTHI			Th	10/06/16	:30	9:03 PM	DSCCIN16102H	\$5,000.00		1
21	WTHI	NFL Regular Season	NFL Regular Seaso								
					to 10/09/16	2x	S				
	WTHI			Su	10/09/16	:30	2:34 PM	DSCCIN16102H	\$2,500.00		2
	WTHI			Su	10/09/16	:30	2:42 PM	DSCCIN16102H	\$2,500.00		1



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IN	VO	ICE

Ы	INVOIC	EATE	
			Invoice #
	Advertiser	POL/DSCC IE	Invoice D
	Product		Invoice M
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22	WTHI	NFL Regular Season	NFL Regular Seaso	n	_		_	_	<u> </u>		
				10/03/16 to 10/09/16		2x	S				
	WTHI			Su	10/09/16	:30	5:51 PM	DSCCIN16102H	\$2,500.00		1
	WTHI			Su	10/09/16	:30	7:43 PM	DSCCIN16102H	\$2,500.00		2
				Break ran	late						
23	WTHI	CBS News This Morning	5a-530a								
				10/03/16 to	10/09/16	1x	-TWTF				
	WTHI			W	10/05/16	:30	5:21 AM	DSCCIN16102H	\$200.00		1
24	WTHI	News 10 M-F	530a-6a								
				10/03/16 to 10/09/16		2x	-TWTF				
	WTHI			Tu	10/04/16	:30	5:59 AM	DSCCIN16102H	\$300.00		1
	WTHI			W	10/05/16	:30	5:38 AM	DSCCIN16102H	\$300.00		2
			Aired Spots	91							

Gross Total \$71,400.00

Agency Commission \$10,710.00

Payment Terms 30 Days Net Amount Due \$60,690.00